

PURE
STRIVE



COMPANY PROFILE

"All I ask is a square deal for every man. Give him a fair chance. Do not let him wrong any one, and do not let him be wronged." - **Theodore Roosevelt**



PAVING THE WAY TO GREAT RESULTS

Purestrive is a business solutions and management consulting company focused on nurturing the right people who, given a chance, can deliver results.

The photograph on the cover is taken in a space between two great boroughs in New York and is a long stretch of land known as Roosevelt Island. The foot path leads one to a tribute at the southern tip of the island in honour of Theodore Roosevelt.

“All I ask is a square deal for every man. Give him a fair chance. Do not let him wrong any one, and do not let him be wronged.”

- *Theodore Roosevelt*

Purestrive is committed to making each client a “square deal” where no-one is wronged, people are respected, and businesses given the chance to grow.

GOALS AREN'T ALWAYS IN IMMEDIATE SIGHT

Our team works hard to understand and grasp your goals. Through workshopping and understanding your current status, and by sometimes offering an outside view, the path to opening new opportunities and ideas or assisting with the implementation of sound existing goals become apparent.

We are a dedicated group of professionals offering business advice and solutions, providing unique ways of binding teams together. We introduce our experience and connect clients to our network of global associates and specialists to achieve significant results.

Our approach is underpinned by good governance, and as our name suggests, to pursue pure, ethical, and transparent business whilst harnessing the inherent entrepreneurial spirit to strive to succeed.

A BLEND OF EXPERIENCE AND DETERMINATION

Our team consists of legal, marketing, communication, financial, industrial and management professionals. Other associate services include offering carefully directed industrial and clinical psychology.

WHAT WE DO TO HELP

Businesses are often prompted with many plans and paths to supposed success. Every path has its challenges and obstacles - some are as clear as the sun and some are lurking in the shadows. We would love to walk alongside and help you succeed.



BUSINESS ASSESSMENT

We begin by assessing your business by means of engaging open discussions with your team and relevant staff. We discuss areas of opportunity that are either already on your radar or that we discover together. These are thoroughly evaluated and form part of the scope of work.



DEVELOPING LEADERS

Leaders work well together when there is ultimate trust. This allows for healthy conflict, which ultimately leads to commitment. While we focus on providing leaders with help in their specific area of responsibility, we also focus on the individual and how they fit into the culture of the company.



BUSINESS SOLUTIONS

Businesses tend to go through cycles and some of the challenges faced reappear over time. The challenges vary across the functions in the business and sometimes span some, if not all, at the same time. We offer clarity on the key areas and work at the solutions with the leadership team.



CUSTOMER LOYALTY

We all want happy customers. Disgruntled customers need urgent help but rarely let you know they will never buy from you again. We offer the opportunity for you to assess your customer's service experience and their opinion of your service levels and brand to ensure satisfaction and drive customer loyalty. We offer a new perspective on service recovery.



COMMUNICATION

People are always in search of clarity and facts. To achieve effectiveness in companies and to attain loyalty from teams and customers, communication is key to keeping people abreast of what is happening and how it impacts them. Communication is one of the most powerful tools within any organisation and we offer solutions to improve this vital facet of business.

ASSOCIATE PARTNERS



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“People remain central to creating better businesses.”
Donald Paynter - Founder, Purestrive

“When he took time to help
the man up the mountain,
lo, he scaled it himself.”

— Tibetan Proverb

